

NOTABLY **g**OOD LIMITED

Privacy Statement

Summary

This is the Privacy Statement of Notably Good Ltd, a Software Development company based in the United Kingdom. Our company registration number is 6782470 and our registered office is at: Refail, Maenaddwyn, Llanerchymedd, LL71 8AF.

We are committed to storing and using any information we receive from you or third parties in accordance with the Data Protection Act 1998. Your rights under this Act are explained at the [Information Commissioner's Office web site](#).

If you purchase a product from us using Google Checkout, Google Inc. will require certain personal information from you in order to create and establish an account. Some of this information, such as your name, postal address and e-mail address will be transmitted to us upon receipt of payment. Other details will only be held by Google Checkout, such as your credit card details or your Google Account password.

Your information will be used for:

- customer management processes - i.e. identifying customers, sales, subscriptions, etc, in the event of an enquiry or problem;
- research & development – i.e. looking into demographics of sales or producing sales or customer-related statistics;
- opt-in electronic mailing lists.

It will not be used for:

- unsolicited mail, either postal or electronic.

No information shall be transferred or sold to a third party.

Information about our Organisation and Web site

Modern information and communication technologies play a fundamental role in the activities of an organisation like Notably Good Ltd. We are based in the United Kingdom.

Our principal activity is: Software Development

Our privacy policy covers Notably Good Ltd and its Web sites:

Organisation Name:	Notably Good Ltd
Address:	Refail, Maenaddwyn
City, Zip:	Llanerchymedd , LL71 8AF
State:	Anglesey
Country:	United Kingdom
Controller:	Notably Good Ltd
Web Sites(s):	http://www.notablygood.com/
	http://www.affixa.com/
Company Number:	6782470
Registered:	England & Wales

Providing Visitors with Anonymous Access

You can access our Web sites home page and browse our sites without disclosing your personal data.

The services and links of our Web sites

Our Web sites do not enable our visitors to communicate with other visitors or to post information to be accessed by others.

Our Web sites include a link to:

- Google Inc.
- Yahoo! Inc.

Such third party Web service providers may collect personal data about our visitors.

Automatic Collection of Information

We do not automatically log personal data nor do we link information automatically logged by other means with personal data about specific individuals.

We do not use cookies to store personal data nor do we link non-personal information stored in cookies with personal data about specific individuals.

Data Collection and Purpose Specification

We do not collect any personal data from our visitors when they use our services.

We may collect information about you from other sources, such as public records or bodies, or private organisations.

To access the table of personal data collected and purposes for which they are used, please see below.

We do not collect or use personal data for any purpose other than that indicated in the table below.

If we wish to use your personal data for a new purpose, we will contact you to offer you the means to consent to this new purpose.

Children's Privacy

We do not knowingly collect personal data from children.

We do not take specific steps to protect the privacy of children who disclose their personal data to us.

We do not provide information about our personal data practices in relation to children on our home page, or at those sites on our Web site where we collect personal data.

Disclosure and Visitor Choice

We do not disclose your personal data to our subsidiaries or other organisations.

Confidentiality / Security

We give you the option of using a secure transmission method to send us the following types of personal data:

- identifiers (such as credit card details, Web site password)
- Purchase details
- Subscription details

We have implemented security policies, rules and technical measures to protect the personal data that we have under our control from:

- unauthorised access
- improper use or disclosure
- unauthorised modification
- unlawful destruction or accidental loss

All our employees and data processors, who have access to, and are associated with the processing of personal data, are obliged to respect the confidentiality of our visitors' personal data.

We ensure that your personal data will not be disclosed to State institutions and authorities except if required by law or other regulation.

Access to the personal data we may hold about you

You can ask us, by:

- sending postal mail to this address (Refail, Maenaddwyn, Llanerchymedd, LL71 8AF, United Kingdom)

whether we are keeping personal data about you.

Upon request, which you can indicate by:

- sending postal mail to this address (Refail, Maenaddwyn, Llanerchymedd, LL71 8AF, United Kingdom)

We will provide you with a readable copy of the personal data which we keep about you, within a month. We will require proof of your identity. We will provide the information without any charge.

We allow you to challenge the data that we hold about you and, where appropriate, you may have the data:

- erased
- rectified or amended
- completed

We reserve the right to refuse to provide our visitors with a copy of their personal data, but will give reasons for our refusal.

We do, however, allow you to challenge our decision to refuse to provide you with a copy of your personal data.

Privacy Compliance

Our privacy policy is compliant with the following instrument: Data Protection Act 1998, United Kingdom

There are no global or regional regulatory or self-regulatory schemes applicable to our web site or organisation.

In order to demonstrate that our privacy policy accords with the above privacy instrument, we are:

- voluntarily committed to a Self Assessment procedure

Self Assessment procedure

Name or designation of the privacy policy person or service	Chris Wood
URL	
Address	Refail, Maenaddwyn, Llanerchymedd, LL71 8AF

Country	United Kingdom
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Privacy Support

If you have an enquiry or concern about our privacy policy, please contact:

	Contact 1
Name/designation :	Chris Wood
Department :	
Address :	Refail, Maenaddwyn, Llanerchymedd, LL71 8AF, United Kingdom
Phone Number :	
Fax Number :	
Email address :	
URL :	

We do not recommend another means by which visitors' concerns may be addressed.

TABLE of personal data collected and purposes for which they are used

Primary personal data/Business information

- x** volunteered by each visitor
- collected from public records or bodies
- x** collected from private organisations

Primary personal data	Technical administration of the Web site	Research & development	Customer Administration	Marketing	Trading in personal data
Name	-	X	X	X	-
Gender	-	X	X	X	-
Address	-	X	X	X	-
E-mail address	-	X	X	X	-
Phone/Fax number	-	X	X	X	-
other (describe)	-	-	-	-	-

Business Information	Technical administration of the Web site	Research & development	Customer Administration	Marketing	Trading in personal data
Employer/organisation	-	X	X	X	-
Job title	-	X	X	X	-
Address	-	X	X	X	-
E-mail address	-	X	X	X	-
Phone/Fax number	-	X	X	X	-
other (describe)	-	-	-	-	-

Other personal details and profiling data

- volunteered by each visitor
- collected from public records or bodies
- x** collected from private organisations

	Technical administration of the Web site	Research & development	Customer Administration	Marketing	Trading in personal data
Personal details	-	X	X	X	-
Physical description	-	-	-	-	-
Family characteristics	-	-	-	-	-
Education and skills	-	X	X	X	-
Life style or personal tastes	-	X	X	X	-
Financial resources	-	-	-	-	-
other (describe)	-	-	-	-	-

Identifiers

- x** volunteered by each visitor
- collected from public records or bodies
- x** collected from private organisations

	Technical administration of the Web site	Research & development	Customer Administration	Marketing	Trading in personal data
On-line identifiers	-	-	x	-	-
Financial identifiers	-	-	-	-	-
identifiers assigned by Public bodies	-	-	-	-	-
Biometrics identifiers	-	-	-	-	-
other (describe)	-	-	-	-	-

Specific Data

- volunteered by each visitor
- collected from public records or bodies
- collected from private organisations

	Technical administration of the Web site	Research & development	Customer Administration	Marketing	Trading in personal data
Racial or ethnic origin	-	-	-	-	-
Political opinions	-	-	-	-	-
Religious or philosophical beliefs	-	-	-	-	-
Trade union membership	-	-	-	-	-
Health/Medical data	-	-	-	-	-
Sex life	-	-	-	-	-
Police/Justice data such as civil/criminal actions brought by or against the visitor	-	-	-	-	-
other (describe)	-	-	-	-	-